

SINCE 2018 / ROVINJ

DESIGN DISTRICT

BECOME A **DESIGN** DISTRICT PARTNER

27–29 NOVEMBER 2026
ROVINJ • OLD TOBACCO FACTORY

DESIGN / ARCHITECTURE / INTERIORS / E-MOBILITY / HOSPITALITY



WE BUILT A DISTRICT.

SINCE 2018. / ROVINJ

Design District is a business platform that has been bringing together a trade fair, exhibitions, a professional conference, business meetings and networking, educational workshops, awards and social events since 2018.

Across the halls of the Old Tobacco Factory, the conference programme and accompanying events bring together architects, interior designers, hoteliers, investors, developers, manufacturers, artists, representatives of institutions and the media – people who recommend, specify, purchase and become involved in new projects.

This year's accredited conference, DESIGNING FOR 20³⁰, brings together a professional audience around the topics already shaping the next chapter of architecture and interior design: new EU regulations, circularity, materials, reuse and Digital Product Passports.

For partners, this means one thing: being present where projects begin, products are selected and new business opportunities are created.



**ACROSS PREVIOUS EDITIONS
OF THE FAIR AND
CONFERENCE...**

200+

SPEAKERS AND PANELLISTS

500+

EXHIBITORS

300+

**ARCHITECTS AND DESIGNERS
PER CONFERENCE EDITIONS**

1000+

BUSINESS MEETINGS

25.000+

VISITORS

2000+

BUSINESSES ARRANGED

THIS IS DESIGN DISTRICT. FAIR • CONFERENCE • NETWORKING • HOSPITALITY • BUSINESS



CHOOSE YOUR LEVEL OF PRESENCE

Four core partnership formats designed to give your brand visibility across every part of Design District – exhibition space, programme, networking and on-site experience.

Further details and the exact scope of each package are tailored and agreed during a meeting.

MAIN PARTNER

30.000 € + VAT

Maximum brand presence.

Premium branding position across the event – billboards, PR features, prominent visibility on the website and social media, 3 dedicated newsletters to our business audience, extensive on-site branding, and distribution of promotional materials to fair visitors.
Up to 20 m² of exhibition space
Professional content / case study / activation – subject to agreement
10 VIP passes
10 pre-arranged B2B meetings

BUSINESS PARTNER

15.000 € + VAT

For brands focused on networking and business development.

High-level brand visibility including 2 PR features, prominent placement across the website and social media, 2 newsletters to our business audience, on-site branding and distribution of promotional materials.
Up to 16 m² of exhibition space
Case study / professional activation – subject to agreement
Option to organise a dedicated event at your stand
5 VIP passes
10 pre-arranged B2B meetings

CREA PARTNER

5.000 € + VAT

Creative partner.

Strategic brand visibility including a PR feature, website and social media presence, a dedicated newsletter to the relevant audience, and prominent branding within selected programme areas.
Partnership of Design à la Carte and the Bernardo Bernardi Exhibition
Branded workshop, creative format or other activation – subject to agreement
Up to 6 m² of exhibition space
5 VIP passes

CRAFT & TASTE PARTNER

5.000 € + VAT

F&B, hospitality & healthy lifestyle.

Premium brand visibility including a PR feature, website and social media presence, a dedicated newsletter to the relevant audience, and prominent branding throughout the Craft & Taste area.
Dedicated presence within the Craft & Taste zone
Sampling, case study, activation or other tailored format – subject to agreement
5 VIP passes

If your product, service or business objective calls for a different approach, we are happy to develop a tailored partnership format.

HOW THE PARTNERSHIP WORKS?

We structure each partnership through three clear stages: defining the objectives, delivering the partnership in Rovinj, and continuing the communication after the event.

01

BEFORE ROVINJ

POSITIONING & PREPARATIONS

Together, we define the goals of the partnership: visibility, B2B contacts, brand presentation, product presentation or involvement in the programme.

We identify the target audience: architects, interior designers, hoteliers, investors, developers and distributors.

We agree on the exhibition space, branding, programme content, VIP guests, relevant B2B profiles and any technical requirements.

We also prepare the communication plan across the website, social media, newsletter and other agreed channels.

02

IN ROVINJ

DELIVERY & ON-SITE PRESENCE

The partner receives the agreed level of branding, exhibition space or activation area, in line with the selected partnership format.

The product or service can be integrated into hospitality areas, lounges, mobility zones, technology sections or other relevant parts of the event.

We deliver the agreed professional presentation, interview or activation and connect the partner with relevant B2B contacts according to the agreed package.

Our team coordinates the on-site delivery, technical support and integration into the event programme.

03

AFTER ROVINJ

COMMUNICATION & FOLLOW-UP

The partner remains visible on Design District channels in line with the agreed scope and duration of the partnership.

The collaboration continues through social media, newsletters, interviews, photography, video content and other agreed materials.

Where relevant, we also communicate completed activations, partnership results and new projects developed after the event.

WE'VE WORKED WITH...

A selection of the many partners, sponsors and friends of Design District.

Over the years, we have built successful collaborations with leading local and international companies, architecture and design studios, media, institutions and brands from related industries.



BECOME A DESIGN DISTRICT 2026 PARTNER

Tell us which partnership format interests you, and we will prepare a tailored proposal with the right mix of benefits, visibility and activation opportunities for your brand.



SEE YOU IN ROVINJ!

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WHERE DESIGN MEETS BUSINESS.