

SINCE 2018 / ROVINJ

DESIGN DISTRICT

EXHIBIT AT
DESIGN DISTRICT

27–29 NOVEMBER 2026
ROVINJ • OLD TOBACCO FACTORY

DESIGN DISTRICT

DESIGN / ARCHITECTURE / INTERIORS / E-MOBILITY / HOSPITALITY

WE BUILT A DISTRICT.

SINCE 2018 / ROVINJ

Design District is a business platform that has been bringing together a trade fair, exhibitions, a professional conference, business meetings and networking, educational workshops, awards and social events since 2018.

Across the halls of the Old Tobacco Factory, the conference programme and accompanying events bring together architects, interior designers, hoteliers, investors, developers, manufacturers, artists, representatives of institutions and the media – people who create recommendations, specify products, make purchasing decisions and take part in new projects.

This year's professional conference, DESIGNING FOR 2030, brings this audience together around the issues already shaping the next chapter of architecture and interiors — new EU regulations, circularity, materials, reuse and Digital Product Passports.

For exhibitors, this means one thing: being present where projects begin, products are selected and new business is created.



**ACROSS PREVIOUS EDITIONS
OF THE FAIR AND
CONFERENCE...**

200+

SPEAKERS & PANELLISTS

500+

EXHIBITORS

300+

**ARCHITECTS AND INTERIOR
DESIGNERS PER CONFERENCE
EDITIONS**

1000+

BUSINESS MEETINGS

25.000+

VISITORS

2000+

**BUSINESS DEALS
ARRANGED**

THIS IS DESIGN DISTRICT. FAIR · CONFERENCE · NETWORKING · HOSPITALITY · BUSINESS



WE INVITE YOU TO PRESENT YOUR BRAND AT THIS YEAR'S DESIGN DISTRICT IN ROVINJ

Design District brings together a professional audience from the fields of architecture, interiors, hospitality, construction, materials, technology and design. Over the years, it has become a recognised meeting point connecting architects, interior designers, hoteliers, investors, developers, project planners, distributors and other professionals involved in the development and delivery of new projects.

WHY COME TO ROVINJ?

DIRECT ACCESS TO A PROFESSIONAL AUDIENCE

Three days dedicated to presenting your products, meeting architects and investors, and connecting with new buyers, specifiers, project planners and potential partners.

PRODUCTS IN THE RIGHT SETTING

Materials, craftsmanship, functionality and detail are best experienced in person — especially by those responsible for selecting them for a project. Design District presents products in an environment designed to showcase their quality and overall aesthetic.

ISTRIA, HOSPITALITY AND NEW PROJECTS

Rovinj and Istria are closely connected with hospitality, tourism, renovation and continuous investment in high-quality spaces. In addition, Design District is also attended by an international market and business audience traditionally drawn to the event.

VISIBILITY BEYOND YOUR STAND

Exhibitors become part of Design District communication across the website, social media, newsletter, programme and editorial content – before, during and after the fair.

Our role is to bring the right audience together and create the conditions for meaningful business encounters.

Your role is to present what you do best.

For everything else, we are at your disposal.

MORE THAN A FAIR

This year, we have prepared an even richer programme of talks, exhibitions, workshops and networking opportunities at Design District.

If you are interested in taking part in our professional programme or would like to activate your brand through one of these formats, we would be happy to prepare a tailored proposal.

PROFESSIONAL CONFERENCE

DESIGNING FOR 2030

300+ architects and interior designers.
8 CPD points awarded by HKA.

INNOVATIVE PRODUCT EXHIBITION

DESIGN A LA CARTE

Designers and exhibitors present selected new products and solutions.

AWARD

DESIGN DISTRICT AWARD

A traditional professional jury award recognising outstanding work across relevant disciplines.

EXHIBITIONS

BERNARDO BERNARDI

The work and legacy of one of Croatia’s most influential architects of the 20th century.

PROFESSIONAL WORKSHOP SERIES

BUSINES 101

A practical programme on business, marketing, legislation, website development, branding, EU funding and finance.

SPECIAL ACTIVATIONS

CREATIVE WORKSHOPS

Hands-on workshops for exhibitors, design students and the wider audience.

HOSPITALITY SECTOR PROGRAMME

HOSPITALITY DAY

Conference and round-table discussions focused on preparing the tourism sector for the 2027 season.

F&B EXHIBITION ZONE

CRAFT & TASTE

Selected local producers of food, beverages and authentic products.

B2B

MEET & CONNECT

Curated business meetings, networking and further conversations beyond the fair.



SEE YOU IN ROVINJ!

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WHERE DESIGN MEETS BUSINESS.